

Yokohama, The City Pioneering Tomorrow

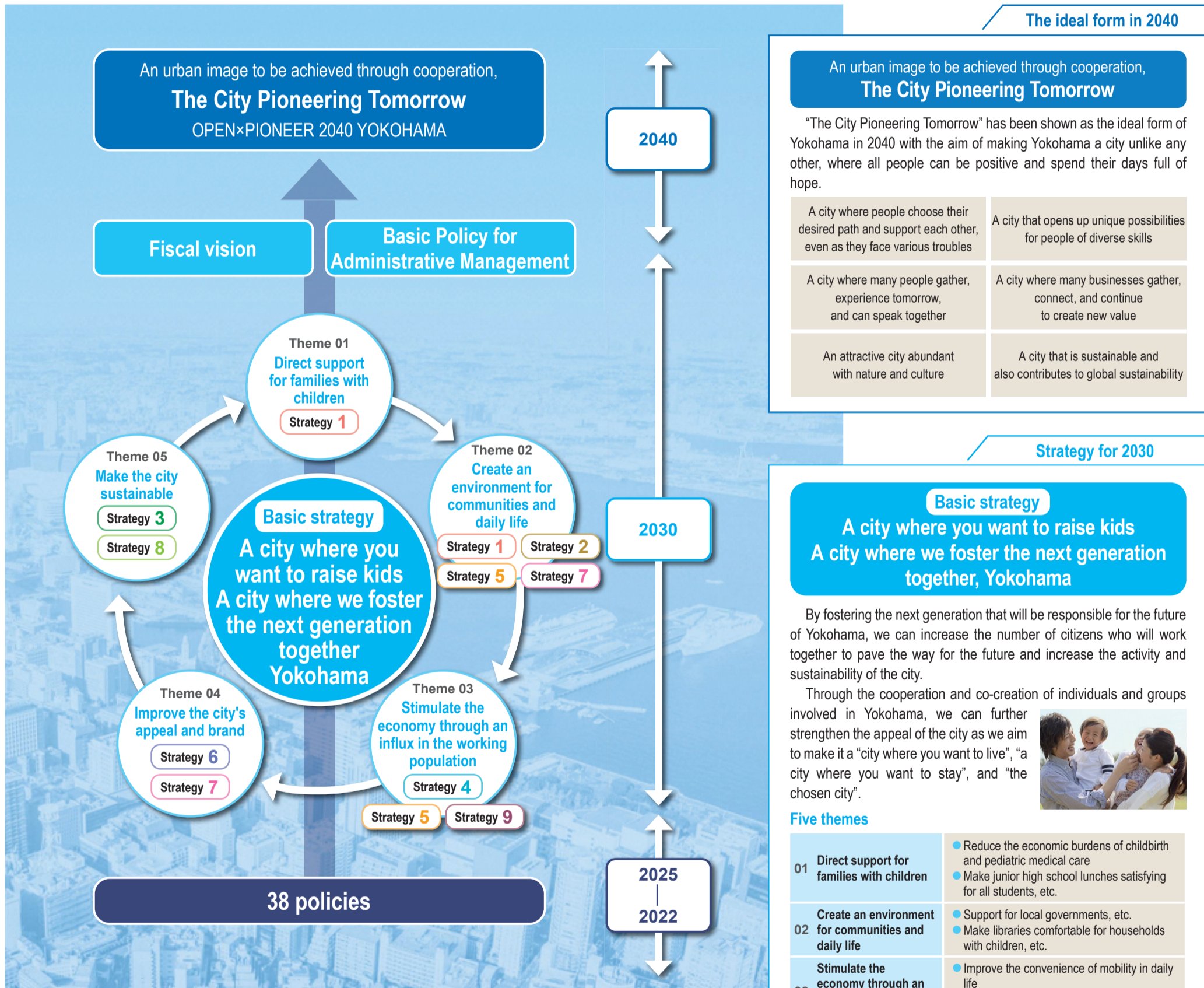
Yokohama Medium-term Plan for 2022 to 2025

The Yokohama Medium-term Plan for 2022 to 2025 shows an urban image to be achieved through cooperation as the ideal form of Yokohama in 2040. The basic strategy for achieving this image clarifies Yokohama's intended direction and stance over the medium term. Accordingly, the plan compiles 9 strategies for the next 10 years and 38 policies and initiatives for administrative and fiscal management, metropolitan systems, and DX to be the focus of the next 4 years.



Yokohama Medium-term Plan for 2022 to 2025 [Search](#)

- The pamphlet and abridged version have been published on the website.
- The pamphlet can be viewed at the Citizen Information Center and Public Relations Sections of any ward office.



The ideal form in 2040

An urban image to be achieved through cooperation, **The City Pioneering Tomorrow**

“The City Pioneering Tomorrow” has been shown as the ideal form of Yokohama in 2040 with the aim of making Yokohama a city unlike any other, where all people can be positive and spend their days full of hope.

A city where people choose their desired path and support each other, even as they face various troubles	A city that opens up unique possibilities for people of diverse skills
A city where many people gather, experience tomorrow, and can speak together	A city where many businesses gather, connect, and continue to create new value
An attractive city abundant with nature and culture	A city that is sustainable and also contributes to global sustainability

Strategy for 2030

Basic strategy
A city where you want to raise kids
A city where we foster the next generation together, Yokohama

By fostering the next generation that will be responsible for the future of Yokohama, we can increase the number of citizens who will work together to pave the way for the future and increase the activity and sustainability of the city.

Through the cooperation and co-creation of individuals and groups involved in Yokohama, we can further strengthen the appeal of the city as we aim to make it a “city where you want to live”, “a city where you want to stay”, and “the chosen city”.



Five themes

01 Direct support for families with children	<ul style="list-style-type: none"> • Reduce the economic burdens of childbirth and pediatric medical care • Make junior high school lunches satisfying for all students, etc.
02 Create an environment for communities and daily life	<ul style="list-style-type: none"> • Support for local governments, etc. • Make libraries comfortable for households with children, etc.
03 Stimulate the economy through an influx in the working population	<ul style="list-style-type: none"> • Improve the convenience of mobility in daily life • Support for small and medium-sized businesses, etc.
04 Improve the city's appeal and brand	<ul style="list-style-type: none"> • Further promote “Garden City Yokohama” • Create rest and relaxation areas by using the features of the three zoos, etc.
05 Make the city sustainable	<ul style="list-style-type: none"> • Improve regional disaster preparedness in order to protect lives from disaster • Promote a zero-carbon city, etc.

Nine strategies Direction of initiatives for the next 10 years in order to achieve the intended urban image through cooperation

Specific initiatives for 2022 to 2025

38 policies Initiatives that will be the focus of the 4-year period in line with the strategies

Fiscal vision In order to “promote the necessary policies and maintain fiscal health” as described in the fiscal vision, we must assign priorities to the policies. Therefore, we must prioritize enacting the policies that contribute the most to the basic strategy and optimize administrative services (create or transform operating procedures) based on the “Basic Policy for Administrative Management” to ensure the funding to support Yokohama's citizens in the future.

Basic Policy for Administrative Management

9 strategies and 38 policies

Strategy 1 Urban development to create a future for all children

Pamphlet pages 24 to 37

Related policies

- Policy 1** Strong, ongoing support for child care - Pregnancy, delivery, and infancy -
 - Policy 2** Strong, ongoing support for child care - Infancy and school age -
 - Policy 3** 5 Support for troubled children and families
 - Policy 4** Better protection from child and domestic abuse and better social care systems
 - Policy 5** Promote education that values each child
 - Policy 6** Create a rich learning environment
- Reduce the economic burden of pregnancy, delivery, and child care, including eliminating the costs of delivery (basic costs)
- Remove income limits for medical subsidies and the need for partial payments for children up through junior high grade 3, and establish an environment so that children can be examined by medical institutions with peace of mind
- Ensure that all children are eating school lunches, establish a delivery-based supply system, and supply school lunches that are satisfactory to students
- Establish a new look for libraries and provide a rich learning environment for citizens

Strategy 2 Urban development for allowing people to be active throughout their life

Pamphlet pages 38 to 61

Related policies

- Policy 7** Ensure the health and comfort of citizens
 - Policy 8** Improve sports environments
 - Policy 9** Stimulate regional communities
 - Policy 10** Promote mutual support in communities
 - Policy 11** Promote multicultural harmony
 - Policy 12** Support gender equality
 - Policy 13** Support disabled children/adults
 - Policy 14** Support daily life and independence
 - Policy 15** Promoting comprehensive regional care that supports the daily life and comfort of the elderly
 - Policy 16** Promote home medical treatment and care
 - Policy 17** Improve the system for providing medical treatment
- Enhance operational support for local governments
- Support the independence of individuals with trouble in daily life
- Improve the medical system so that it is streamlined from pregnancy/childbirth through child care

Strategy 3 Achieving "Zero Carbon Yokohama"

Pamphlet pages 62 to 67

Related policies

- Policy 18** Promoting a de-carbonized society
- Policy 19** Promoting sustainable resource circulation

Strategy 4 Achieve economic growth to pioneer the future and achieve "International City, Yokohama"

Pamphlet pages 68 to 81

Related policies

- Policy 20** Strengthen the business foundations of small and medium-sized businesses
 - Policy 21** Promote the creation of startups and innovation
 - Policy 22** Promote tourism and MICE
 - Policy 23** Establish a community in the city for cooperation with universities
 - Policy 24** Support international businesses and solve global issues
 - Policy 25** Become an international city in order to bring people together from around the world
- Stimulate shopping districts
- Further regional contributions through the intellectual assets and research results of universities in the city

Strategy 5 Urban development of suburbs that continue to create new value

Pamphlet pages 82 to 89

Related policies

- Policy 26** Developing attractive and charming suburbs
 - Policy 27** Developing residences and an environment that are rich and easy to live in
 - Policy 28** Achieve regional transportation that supports daily life
- Attract and promote strategic land use
- Create new sites to stimulate the Kamiseya area
- Initiatives for holding the World Horticultural Exhibition
- With the intent to support the mobility of the elderly, we are considering comprehensive mobility services for the region that are sustainable, such as an elderly pass system (free for people ages 75 and up) based on the usage results obtained following the conversion of elderly passes to IC cards, etc.

Strategy 6

Development of urban and oceanside areas that create growth and activity

Pamphlet pages 90 to 95

Related policies

- Policy 29** Development of active urban and oceanside areas
 - Policy 30** Promote a "Culture, Art and Creative City" that is relevant to citizens
- Promote re-development of the Yamashita Pier
- Promote activity through improved navigability and cooperation with various parties

Strategy 7

Achieve Garden City Yokohama, with the appeal of flowers, greenery, farms, and water

Pamphlet pages 96 to 101

Related policies

- Policy 31** Establish an urban environment rich in nature
 - Policy 32** Developing lively urban agriculture
- Improve the zoos in order to strengthen urban branding

Strategy 8

Development of a city that is highly safe and comfortable in relation to disasters

Pamphlet pages 102 to 109

Related policies

- Policy 33** Urban development resistant to earthquakes
 - Policy 34** Urban development resistant to wind and water damage
 - Policy 35** Urban development for disaster preparedness to support communities
- Increase awareness of disaster preparedness (improve awareness for helping oneself)

Strategy 9

Urban development that supports civic life and economic activities

Pamphlet pages 110 to 117

Related policies

- Policy 36** Improve the transportation network
 - Policy 37** Comprehensive port development for international competitiveness
 - Policy 38** Systematically and effectively maintain and upgrade public facilities
- Promote the development of rail networks

Administrative and fiscal management

Administrative management

Responsible and trustable administrative management based on the Basic Policy for Administrative Management

Pamphlet pages 126 to 139



Basic Policy for Administrative Management



Fiscal management

Advance policies while maintaining fiscal health in accordance with the fiscal vision

Pamphlet pages 140 to 151



Fiscal vision



Initiatives for the next 4 years

- Optimize the organization and maximize the abilities of staff and the execution of roles
 - Establish an organizational structure and promote a salary system that are suitable for the current generation
 - Train human resources for stronger teamwork and establish a work environment that is easy to work in
- Optimize administrative services ~ create or transform operating procedures ~
 - Promote DX to create new value and services
 - Promote sustainable administrative management to meet the needs of citizens
- Improve civic governance and further stimulate activity in communities through collaboration and co-creation

Initiatives for the next 4 years

- Debt management from a medium/long-term perspective based on thorough debt management governance
- Improve the stability and structure of funding based on strategic and comprehensive initiatives
- Promote comprehensive asset management (facility management)
- Efficient and effective budget restructuring and execution based on stronger expenditure governance
- Share information and raise issues to gain the support of citizens

Metropolitan system

Pamphlet pages 153 to 156

Yokohama is working on quickly realizing its new metropolitan system, "Special City". When this system is achieved, redundant administrative systems will be completely eliminated so that administrative services in various fields related to the daily life of citizens will be able to be provided more efficiently and effectively.



Metropolitan system

Promotion of DX

Pamphlet pages 157 to 159

Yokohama will also focus on creating new value and services with DX so that many citizens and businesses can experience the value of innovations from digital technology, such as improved convenience. Yokohama aims to increase satisfaction while more effectively and efficiently achieving its strategies and policies.



Yokohama DX strategy